

**Today is
Kind Wednesday!**
Do something nice for someone

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Register for the [George Mason Leadership Communication Series](#) by Steve Gladis. The Leadership Communication Certificate Program focuses on leaders achieving success through enhanced communication skills. The key to maintaining strong client relationships, motivating staff or effecting corporate change is often effective and efficient skills and abilities in writing, speaking, listening, and influencing others. The highly interactive and dynamic four-part seminar series focuses on practical and useful communication techniques in four powerful communication areas: Team Writing, Dynamic Presentations, Powerful Persuasion, Leadership Communication Styles.

Leadership Writing: Personality Type and Writing Style

To be even more effective, leaders have to learn how to adapt their writing style to their audience—their executives, stakeholders, or employees. Watch [this video](#) to help you do that.

About SGLP



Steve Gladis, PhD

SGLP inspires leaders to become even better through Executive Coaching, Leadership Development, and Motivational Speaking.

Leadership Video of the Month

The Year in Ideas: TED Talks in 2014

Watch this retrospective of 2014 TED Talks—the range of topics, the quality of presenters, and potential impact on the world—all the reasons I love TED.

[Watch Now](#)

Best Leadership Book Reviews

Check out our [Survival Leadership Blog](#) for executive summaries of great leadership books such as:

The Other Side of Innovation: Solving the Execution Challenge

By: Vijay Govindarajan and Chris Trimble

Businesses are structured for operations, not innovation. That's the heart of this book—how to take a creative concept from origin to implementation, especially in established companies. Big innovation isn't about two guys in a garage coming up with Microsoft or HP. It's about creating innovation AND executing on that innovation, once these companies are already listed on the stock exchange. The book answers the question: How do companies make innovation more routine to stay competitive?



[Click here for the full review](#)

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