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Positive Leadership: The Game Changer at Work

by Steve Gladis PhD

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“Insert 1- 3 line quote, review or
‘Foreword by’ here.”
- Dr. Steve Gladis PhD

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Positive Leadership: The Game Changer at Work

Steve Gladis PhD

POSI+IVE=
= Leadership

THE GAME CHANGER AT WORK



STEVE GLADIS PhD
Author of *The Journey of the Accidental Leader*

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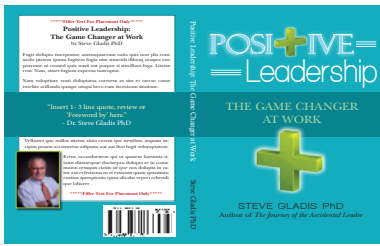
POSITIVE Leadership

THE GAME CHANGER
— AT WORK —

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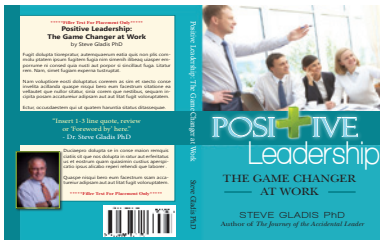
Design Concept Summary: **Positive Leadership: The Game Changer At Work**

Below you will find the design choices made by your designer during the creation of each cover concept:



Cover Concept 1:

Here I used a plus sign as the central image per the initial concept suggested by the author. At first I thought the positive sign in both the title and as the central image at the bottom might be one too many, but two positives still equal a positive. Kept it simple and straightforward with a gentle and attractive blue and green color scheme. Bold font with a light glow (Felix Titling, Walkway and New Baskerville fonts).



Cover Concept 2:

Stayed consistent with the blue background since it is the author's preferred color. Added new central image for this concept with a smiling, positive leader directing his equally excited staff. Tan backdrop on back cover. Darker blue strip balances the design and creates a subtle image of a plus/ positive sign (crossing with the spine text).

Felix titling and Walkway font for title and Segoe UI (non-serif font) used for the back cover text in this version.

Suggestions:

I can incorporate just about anything from one cover into the other (such as the side bar on the back cover of the 2nd concept or different backdrop color. Waiting for final back cover text and foreword/review/quote. Thank you

NOTE: CreateSpace cannot accommodate spine text on books with a page count of less than 100 pages. Once your final page count is determined, we will remove the spine text from the cover design if your interior has fewer than 100 pages. Spine text is not allowed due our printing specifications on books with less than 100 pages.

If you would like a Creative Coordinator to contact you to review your designs and discuss possible changes, please utilize our Click-to-Call feature. To access Click-to-Call:

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2. Select "Contact Support" found in the left-hand menu bar
3. Select "Support for Purchased Services"
4. Click "Call me!" on the right side of the page